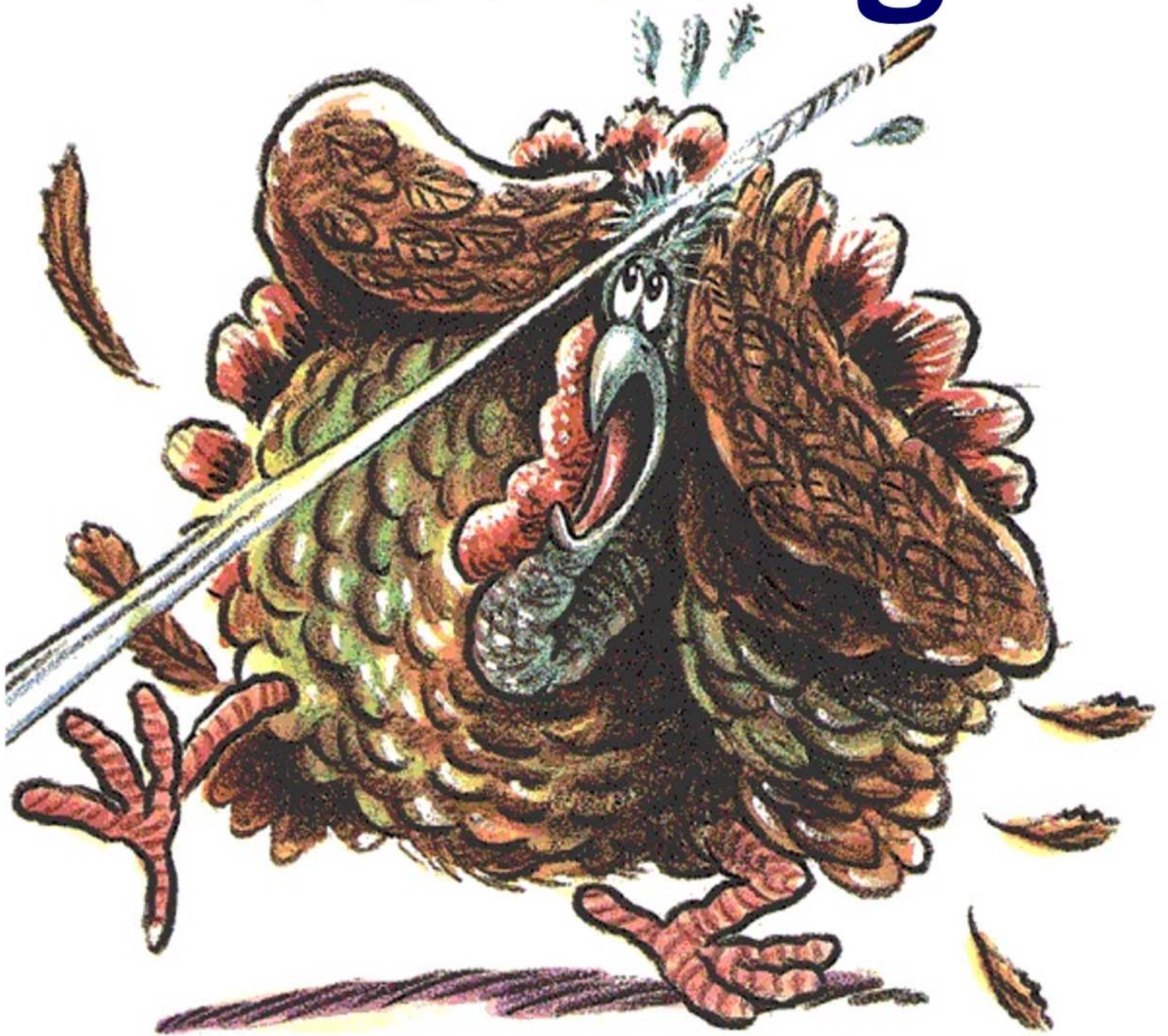
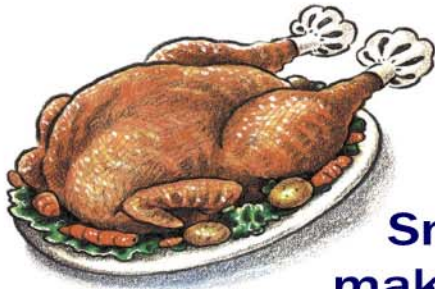


TPV's Are Frustrating



When...

TPV Express.com



TpvExpressSM For Smart Phones

Smart Phone Optimized data entry form makes it simple for door-to-door agents to submit accurate data and take control of accuracy

CallCenterExpressSM

Call centers enjoy the convenience of putting directly into our system. The data appears instantly on our TPV agents' screen with no data entry.

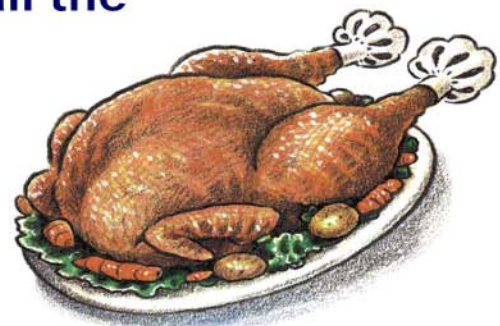
ExpressAddressSM

We've GPS-Enabled our smart phone form; enabling the outside sales force to fill in customers' addresses with the simple push of a button.

ReCallSM

Customers and agents aren't frustrated with repeated collection of account information when a TPV is interrupted. They just give us the TpvExpress Code they got on the first attempt. We instantly ReCall, to populate all the data instantly.

Contact: Stuart Goldberg, Ph.D.
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informed sources inc.

Informed Sources Inc. is a full service marketing consulting firm. Since 1991, we've been servicing companies large and small. Our client list includes many Fortune 500 companies, But, we do eagerly work with smaller marketers as well.

Call Center Services Include

- Customer Service Outsourcing
- TeleSales (inbound and outbound)
- Third Party Verifications

Marketing Services

- Advertising Communication and Reaction Testing
- Direct Marketing Consulting
- Marketing Information Systems
- Marketing Mix Modeling
- New Product Awareness Modeling
- Perceptual Mapping
- Price Elasticity Studies
- Qualitative Research (focus groups, etc..)

ForesiteSM is our proprietary calling system developed to provide our clients with complete marketing integration. The incredible "blended calling" capabilities enable outbound agents to seamlessly handle inbound calls with the same urgency and tenacity applied to outbound. It's no exaggeration that we've **TRIPLED** the productivity of other inbound call centers. Yeh, this means lower call center cost per sale. The bigger picture is that those valuable inbound sales inquiries are converted at the highest possible levels.

This is why Informed Sources® has been..

"the difference between a lead and a sale" Since 1991.

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